

The St. Joseph the Worker Job Networking Club will be meeting on **Tuesday, December 14 at 12:30 pm** in the Parish Center of St. John the Baptist Catholic Church, 1055 Hughes Road in Madison. **Our guest speaker this week is Mr. Glen Reese, Recruiter who works in Human Resources with the Garrison on Redstone Arsenal. Mr. Reese will be speaking about how to tailor your resume to get the job you want on the Arsenal.** This is a great opportunity to ask those questions that you felt no one could answer about how to get on with the federal government! Remember that this meeting is open to anyone who is looking for a job, so invite your friends and neighbors, if they are job searching and interested in applying for BRAC jobs! Mr. Reese spoke on the same topic in December 2009, and so he will be able to give us an update on what is happening with the jobs.

Our thanks to Lisa Taylor, Community Relations Specialist, from ITT Technical Institute who spoke eloquently last week on "How to Market Yourself When Seeking Employment." Lisa talked about clarity, consistency and constancy in creating our personal "brand," or reputation. Our personal brand consists of our vision and purpose, our values and passions, our short and long range goals, the value we offer an employer, our core strengths, our knowledge of our strengths, weaknesses, opportunities and threats, a knowledge of our target audience and where we fit, and the knowledge of how we are different/better than our competition, by what we have to offer an employer. Our "brand" can be marketed using a business card, a resume focusing on the position(s) that we want, our personal presentation, our portfolio, and our thank you business correspondence.

See you at the meeting on Tuesday at 12:30 pm!

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